



CZHILISPIEL

Always the Fourth Full Weekend in October

P.O. Box 610 / 208 E. N. Main St.

Flatonia, TX 78941

Ph. 361-865-3920 Fax 361-865-2451

Email flatoniacoqc@sbcglobal.net

Czech us out at www.flatoniachamber.com

June 9, 2011

CZHILISPIEL, the *Hottest Celebration in Texas*, is heading into its **39th year**, and expecting an even greater response than ever before! We are soliciting sponsors to help make this year's Czhilispiel an even Bigger and Better event!

The **39th Annual Czhilispiel** is scheduled for **October 28, 29, & 30, 2011** in downtown **Flatonia**. Due to the support of wonderful sponsors and volunteers each year, we welcome a crowd of over 15,000 visitors into our Historic Downtown. The Czhilispiel has put Flatonia on the map for several years and we look forward to seeing it grow even larger this year.

As you know sponsor support is the key to all successful events. Sponsors will receive many advertising benefits such as name placement at the festival, listings on our city and festival websites along with other promotional ads and possible radio and TV/Cable spots (depending on the level of sponsorship). In addition, last year our Serrano & Jalapeno Sponsors had the opportunity to meet Stoney La Rue and Mark McKinney as well as take pictures with them. We are offering the same packages this year, special Czhilispiel shirts were made for our Serrano & Jalapeno Sponsors as well. In addition, we are adding one free 10 X 10 Commercial Vendor Space for the top 2 levels. As you can see as levels increase, our sponsors will have their business name advertised more and more.

Traditionally, our local businesses have been very involved and supportive of the annual Czhilispiel. The sponsorship levels attached identify the benefit package that your company or organization will receive by being a part of this HUGE community event. If you are interested in sponsoring this year, please mail the completed sponsorship confirmation form with a check to **CZHILISPIEL**, P.O. Box 610; Flatonia, Tx 78941 **no later than July 29th, 2011**. If there is a particular event that you would be interested in sponsoring, specify on the agreement.

For more information please call the Flatonia Chamber of Commerce at 361.865.3920 or contact us by email flatoniacoqc@sbcglobal.net.

Sincerely,

David Urban

Flatonia Chamber of Commerce

2011 Czhilispiel 39 Sponsor Chair



CZHILISPIEL 39 SPONSOR LEVELS

“SERRANO PEPPER”

Spiciest ~ \$1,500 - \$2,000

- Company name on over 5,000 printed festival posters and brochures
- Company name listed signage at festival and additional signage around Main Stage area
- Included in all press releases (when permitted)
- Business logo on festival website
- Mention in announcements throughout Czhilispiel weekend
- One FREE 10 X 10 Space for Commercial Vendor Booth
- 6 Czhilispiel T-shirts & 10 Czhilispiel Posters
- 14 passes to Czhilispiel
- 10 passes to meet & greet Star Headliner Entertainment

“JALAPENO PEPPER”

On Fire ~ \$1,000 - \$1,499

- Company name on 3,000 printed festival brochures
- Company name listed signage at festival and additional signage in tent area
- Included in all press releases (when permitted)
- Company name on festival website
- Mention in announcements throughout Czhilispiel weekend
- One FREE 10 X 10 Space for Commercial Vendor Booth
- 4 Czhilispiel T-Shirts & 6 Czhilispiel Posters
- 12 passes to Czhilispiel
- 8 passes to meet & greet Star Headliner Entertainment

“CHIPOTLE”

Smokin Hot ~ \$500 - \$999

- Company name on 3,000 printed festival brochures
- Company name listed on signage at festival
- Included in all press releases (when permitted)
- Mention in announcements throughout Czhilispiel weekend
- 4 Czhilispiel posters
- 8 passes to Czhilispiel

“CZHILI PEPPER”

Sizzling ~ \$250 - \$499

- Company name on 3,000 printed festival brochures
- Company name listed on signage at festival
- Mention in announcements throughout Czhilispiel weekend
- 2 Czhilispiel posters
- 6 passes to Czhilispiel

Special artwork desired in your roster ad needs to be included with your application. Please return original copy on disc with your payment and mail completed form to the address listed above. If you have any questions feel free to contact me at 361.865.3920 or flatoniacofo@sbcglobal.net

THANK YOU FOR YOUR SUPPORT!

CZHILISPIEL® 39
October 28, 29, 30, 2011
Sponsorship Agreement

Please fill out the form below and return it to the Flatonia Chamber of Commerce office.

Make all checks payable to "Czhilispiel 39".

Flatonia Chamber of Commerce-Czhilispiel

P.O. Box 610

Flatonia, Tx 78941

PLEASE CHECK THE APPROPRIATE SPONSORSHIP LEVEL:

___ **"SERRANO PEPPER" ~ \$1,500 - \$2,000**

___ **"JALAPENO PEPPER" ~ \$1,000 - \$1,499**

___ **"CHIPOTLE PEPPER" ~ \$500 - \$999**

___ **"CZHILI PEPPER" ~ \$250 - \$499**

Please fill in below the
event you would like to sponsor:

PLEASE PRINT:

Contact: _____ Business: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

If the above terms are acceptable, please sign below. This document and the attached proposal will serve as the sponsorship agreement between you or your company and Czhilispiel 38.

Enclosed is my check for \$ _____ OR bill me in the amount of \$ _____

Sponsor Signature

Date

Note:

- **Deadline for inclusion in all promotional materials is July 29, 2011.**
- **Logo size will depend on the category of sponsorship.**
- **Please email your business logo (.JPEG) and company information to be included in the promotional material and festival website to: flatoniacoqc@sbcglobal.net**

OFFICE USE ONLY

PAID: _____ DATE: _____ CHECK NUMBER: _____ RECEIVED BY: _____